

## **ORDER**



**KSNW**

Orders	Order / Rev:	<u>104407</u>	
	Alt Order #:	<u>06832081</u>	
	Product Desc:	<u>HELLER FOR SENATE</u>	
	Estimate:		
	Flight Dates:	<u>10/03/12 - 10/09/12</u>	Primary AE:
	Original Date / Rev:	<u>07/18/12 / 07/18/12</u>	Sales Office:
	Order Type:	<u>GENERAL</u>	Sales Region:
			<b>KSNV</b>
			Amy McCreary
			BLPHI
			National

<b>Agency</b>	<b>Name:</b>	<b>Strategic Media Services, Inc.</b>		
	<b>Buying Contact:</b>		<b>Billing Type:</b>	<b>Cash</b>
	<b>Billing Contact:</b>		<b>Billing Calendar:</b>	<b>Broadcast</b>
		<b>3299 K St. NW</b>	<b>Billing Cycle:</b>	<b>EOM/EOC</b>
		<b>Washington, DC 20007</b>	<b>Agency Commission:</b>	<b>15%</b>

Advertiser	Name:	Heller, Dean for U.S. Senate	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLC01	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/09/12	134	\$82,725.00	\$70,316.25	October 2012	134	\$82,725.00	\$70,316.25	0.00
					Totals	134	\$82,725.00	\$70,316.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCready			Start Of Order - End Of Order	100%

Start of Grad. End of Grad. 100 %

Order Share	Share	Total
KSNV	29%	\$82,725.00
Market	100%	\$285,258.62

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$74,167.24
KLVX	0%	\$0.00
KSNV-	2%	\$5,705.17
KTNV	18%	\$51,346.55
KTUD	1%	\$2,852.59
KVVU	24%	\$68,462.07
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Order / Rev: 104407  
 Alt Order #: 06832081  
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/03/12	10/05/12	M-F 5-6a	WakeUp w/Wagner	CM	5-6a		--WTF--	:30	6	\$300.00	2	0.00	NM	6	\$1,800.00
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>													
Week: 10/01/12 10/07/12 --WTF-- 6 \$300.00 0.00																	
E 2	KSNV	10/08/12	10/09/12	M-F 5-6a	WakeUp w/Wagner	CM	5-6a		MT-----	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>													
Week: 10/08/12 10/14/12 MT----- 4 \$300.00 0.00																	
E 3	KSNV	10/08/12	10/09/12	M-F 6-7a	WakeUp w/Wagner	CM	6-7a		MT-----	:30	4	\$450.00	2	0.00	NM	4	\$1,800.00
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>													
Week: 10/08/12 10/14/12 MT----- 4 \$450.00 0.00																	
E 4	KSNV	10/03/12	10/05/12	M-F 6-7a	WakeUp w/Wagner	CM	6-7a		--WTF--	:30	6	\$450.00	2	0.00	NM	6	\$2,700.00
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>													
Week: 10/01/12 10/07/12 --WTF-- 6 \$450.00 0.00																	
E 5	KSNV	10/03/12	10/05/12	Today Show		CM	658a-9am		--WTF--	:30	6	\$600.00	2	0.00	NM	6	\$3,600.00
<b>TODAY</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>													
Week: 10/01/12 10/07/12 --WTF-- 6 \$600.00 0.00																	
E 6	KSNV	10/08/12	10/09/12	Today Show		CM	658a-9am		MT-----	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
<b>TODAY</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>													
Week: 10/08/12 10/14/12 MT----- 4 \$600.00 0.00																	
E 7	KSNV	10/08/12	10/09/12	M-F Today Show II	3rd H	CM	9-10a		MT-----	:30	2	\$275.00	2	0.00	NM	2	\$550.00
<b>TODAY2</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>													
Week: 10/08/12 10/14/12 MT----- 2 \$275.00 0.00																	
E 8	KSNV	10/03/12	10/05/12	M-F Today Show II	3rd H	CM	9-10a		--WTF--	:30	3	\$275.00	2	0.00	NM	3	\$825.00
<b>TODAY2</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>													
Week: 10/01/12 10/07/12 --WTF-- 3 \$275.00 0.00																	
E 9	KSNV	10/03/12	10/05/12	M-F Today Show III	4th H	CM	10am-11am		--WTF--	:30	3	\$225.00	2	0.00	NM	3	\$675.00
<b>TODAY 3</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>													
Week: 10/01/12 10/07/12 --WTF-- 3 \$225.00 0.00																	
E 10	KSNV	10/08/12	10/09/12	M-F Today Show III	4th H	CM	10am-11am		MT-----	:30	2	\$225.00	2	0.00	NM	2	\$450.00
<b>TODAY 3</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>													
Week: 10/08/12 10/14/12 MT----- 2 \$225.00 0.00																	
E 11	KSNV	10/08/12	10/09/12	Rachael Ray		CM	11am-12pm		MT-----	:30	2	\$225.00	2	0.00	NM	2	\$450.00
<b>RR</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>													
Week: 10/08/12 10/14/12 MT----- 2 \$225.00 0.00																	
E 12	KSNV	10/03/12	10/05/12	Rachael Ray		CM	11am-12pm		--WTF--	:30	3	\$225.00	2	0.00	NM	3	\$675.00
<b>RR</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>													
Week: 10/01/12 10/07/12 --WTF-- 3 \$225.00 0.00																	
E 13	KSNV	10/03/12	10/05/12			CM	12-1230pm		--WTF--	:30	3	\$275.00	2	0.00	NM	3	\$825.00

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 Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noon News															
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3	\$275.00			0.00					
E 14	KSNV	10/08/12	10/09/12	Noon News	CM	12-1230pm	MT-----	:30	2	\$275.002	0.00	NM		2	\$550.00
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2	\$275.00			0.00					
E 15	KSNV	10/08/12	10/09/12	The Agenda 1230pm	CM	1230-1p	MT-----	:30	2	\$225.002	0.00	NM		2	\$450.00
The Agenda 1230pm															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2	\$225.00			0.00					
E 16	KSNV	10/03/12	10/05/12	The Agenda 1230pm	CM	1230-1p	--WTF--	:30	3	\$225.002	0.00	NM		3	\$675.00
The Agenda 1230pm															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3	\$225.00			0.00					
E 17	KSNV	10/03/12	10/05/12	Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$275.002	0.00	NM		3	\$825.00
Days of our Lives															
DAUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3	\$275.00			0.00					
E 18	KSNV	10/08/12	10/09/12	Days of our Lives	CM	1258p-2pm	MT-----	:30	2	\$275.002	0.00	NM		2	\$550.00
Days of our Lives															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2	\$275.00			0.00					
E 19	KSNV	10/08/12	10/09/12	The Doctors	CM	2pm-3pm	MT-----	:30	2	\$225.002	0.00	NM		2	\$450.00
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2	\$225.00			0.00					
E 20	KSNV	10/03/12	10/05/12	The Doctors	CM	2pm-3pm	--WTF--	:30	3	\$225.002	0.00	NM		3	\$675.00
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3	\$225.00			0.00					
E 21	KSNV	10/03/12	10/05/12	Dr. Phil	CM	3-4p	--WTF--	:30	3	\$300.002	0.00	NM		3	\$900.00
Dr Phil															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3	\$300.00			0.00					
E 22	KSNV	10/08/12	10/09/12	Dr. Phil	CM	3-4p	MT-----	:30	2	\$300.002	0.00	NM		2	\$600.00
Dr Phil															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2	\$300.00			0.00					
E 23	KSNV	10/08/12	10/09/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	2	\$450.002	0.00	NM		2	\$900.00
(1 hour)															
(4:00 PM-4:30 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2	\$450.00			0.00					
E 24	KSNV	10/03/12	10/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	3	\$450.002	0.00	NM		3	\$1,350.00
(1 hour)															
(4:00 PM-4:30 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3	\$450.00			0.00					
E 25	KSNV	10/03/12	10/05/12		CM	4-5pm	--WTF--	:30	3	\$450.002	0.00	NM		3	\$1,350.00

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Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 --WTF-- 3 \$450.00 0.00															
E 26	KSNV	10/08/12	10/09/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	MT-----	:30	2	\$450.002	0.00	NM		2	\$900.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 MT----- 2 \$450.00 0.00															
E 27	KSNV	10/08/12	10/09/12	M-F Early News M-F Early News	CM	5-630p	MT-----	:30	4	\$900.002	0.00	NM		4	\$3,600.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 MT----- 4 \$900.00 0.00															
E 28	KSNV	10/03/12	10/05/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	6	\$900.002	0.00	NM		6	\$5,400.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 --WTF-- 6 \$900.00 0.00															
E 29	KSNV	10/08/12	10/09/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MT-----	:30	2	\$750.002	0.00	NM		2	\$1,500.00
JEP															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 MT----- 2 \$750.00 0.00															
E 30	KSNV	10/03/12	10/05/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--WTF--	:30	3	\$750.002	0.00	NM		3	\$2,250.00
JEP															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 --WTF-- 3 \$750.00 0.00															
E 31	KSNV	10/03/12	10/05/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--WTF--	:30	3	\$750.002	0.00	NM		3	\$2,250.00
WHEEL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 --WTF-- 3 \$750.00 0.00															
E 32	KSNV	10/08/12	10/09/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MT-----	:30	2	\$750.002	0.00	NM		2	\$1,500.00
WHEEL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 MT----- 2 \$750.00 0.00															
E 33	KSNV	10/08/12	10/09/12	Face to Face w/ RalstonCM Face to Face w/ J.Ralston		730-758pm	MT-----	:30	2	\$450.002	0.00	NM		2	\$900.00
FACE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 MT----- 2 \$450.00 0.00															
E 34	KSNV	10/03/12	10/05/12	Face to Face w/ RalstonCM Face to Face w/ J.Ralston		730-758pm	--WTF--	:30	3	\$450.002	0.00	NM		3	\$1,350.00
FACE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 --WTF-- 3 \$450.00 0.00															
E 35	KSNV	10/04/12	10/04/12	M-F News 3 at Eleven CM M-F News 3 at Eleven		11pm-1135pm	---T---	:30	1	\$775.002	0.00	NM		1	\$775.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 ---T--- 1 \$775.00 0.00															
E 36	KSNV	10/08/12	10/08/12	M-F News 3 at Eleven CM M-F News 3 at Eleven		11pm-1135pm	M-----	:30	1	\$775.002	0.00	NM		1	\$775.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 M----- 1 \$775.00 0.00															
E 37	KSNV	10/08/12	10/09/12		CM	1135p-1237a	MT-----	:30	2	\$275.002	0.00	NM		2	\$550.00

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Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				Tonight Show											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2	\$275.00		0.00						
E 38	KSNV	10/03/12	10/05/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$275.00	2	0.00	NM	3	\$825.00
				Tonight Show											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		3	\$275.00		0.00						
E 39	KSNV	10/08/12	10/08/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$2,400.00	2	0.00	NM	1	\$2,400.00
				Monday Prime 8-10pm											
				VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	M-----		1	\$2,400.00		0.00						
E 40	KSNV	10/09/12	10/09/12	Tues PR 8-9p	CM	8-9pm	-T-----	:30	1	\$2,400.00	2	0.00	NM	1	\$2,400.00
				Tuesday Prime 8-9pm											
				VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	-T-----		1	\$2,400.00		0.00						
E 41	KSNV	10/04/12	10/04/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
				Thursday Prime 10-11pm											
				ROCK CENTER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	---T---		1	\$2,100.00		0.00						
E 42	KSNV	10/05/12	10/05/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
				Friday Prime 10-11pm											
				DLINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----F--		1	\$2,100.00		0.00						
E 43	KSNV	10/06/12	10/07/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	----SS	:30	2	\$750.00	2	0.00	NM	2	\$1,500.00
				Sa-Su News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----SS		2	\$750.00		0.00						
E 44	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY	CM	6a-7a	----S-	:30	1	\$225.00	2	0.00	NM	1	\$225.00
				News 3 Sunrise SATURDAY											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----S-		1	\$225.00		0.00						
E 45	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	----S-	:30	1	\$325.00	2	0.00	NM	1	\$325.00
				Saturday Today											
				SAT TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----S-		1	\$325.00		0.00						
E 46	KSNV	10/06/12	10/06/12	News 3 Today - SATURDAY	CM	9am-930am	----S-	:30	1	\$300.00	2	0.00	NM	1	\$300.00
				News 3 Today - SAT											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----S-		1	\$300.00		0.00						
E 47	KSNV	10/06/12	10/06/12	Sa-Su Early News	CM	5pm-630pm	----S-	:30	2	\$450.00	2	0.00	NM	2	\$900.00
				Sa-Su Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----S-		2	\$450.00		0.00						
E 48	KSNV	10/06/12	10/06/12	Weekend Jeopardy/Wheel	CM	630-730pm	----S-	:30	1	\$375.00	2	0.00	NM	1	\$375.00
				WKND Jeop/Wheel											
				JEP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----S-		1	\$375.00		0.00						
E 49	KSNV	10/06/12	10/06/12		CM	1130pm-1:02am	----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00

Order / Rev: 104407  
 Alt Order #: 06832081  
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Saturday Night Live											
				Saturday Night Live											
				SNL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-----		1			\$750.00		0.00				
E 50	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY	CM	6a-7a			-----S-----	:30	1	\$225.002	0.00	NM	1 \$225.00
				News 3 Sunrise SUNDAY											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-----		1			\$225.00		0.00				
E 51	KSNV	10/07/12	10/07/12	Sunday Today	CM	7a-8am			-----S-----	:30	1	\$500.002	0.00	NM	1 \$500.00
				Sunday Today											
				SUN TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-----		1			\$500.00		0.00				
E 52	KSNV	10/07/12	10/07/12	Meet the Press	CM	8a-9am			-----S-----	:30	1	\$1,900.002	0.00	NM	1 \$1,900.00
				Meet the Press											
				MTP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-----		1			\$1,900.00		0.00				
E 53	KSNV	10/07/12	10/07/12	News 3 Today Wknd	CM	9a-930am			-----S-----	:30	1	\$250.002	0.00	NM	1 \$250.00
				News 3 Today											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-----		1			\$250.00		0.00				
E 54	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM GM	CM	9:30a-10a			-----S-----	:30	1	\$375.002	0.00	NM	1 \$375.00
				Chris Matthews SUN 9:30am											
				CM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-----		1			\$375.00		0.00				
E 55	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM	1p-530pm			-----S-----	:30	1	\$1,600.002	0.00	NM	1 \$1,600.00
				NFL Pre-Game											
				FNIA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-----		1			\$1,600.00		0.00				
E 56	KSNV	10/07/12	10/07/12	NFL Football	CM	1P-9PM			-----S-----	:30	1	\$8,000.002	0.00	NM	1 \$8,000.00
				NFL Football											
				SNF											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-----		1			\$8,000.00		0.00				
E 57	KSNV	10/07/12	10/07/12	NFL End of Game Break	CM	1p-9p			-----S-----	:30	1	\$6,500.002	0.00	NM	1 \$6,500.00
				NFL End of Game Break											
				SNF-POSTGAME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-----		1			\$6,500.00		0.00				
E 58	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a			-----S-----	:30	1	\$200.002	0.00	NM	1 \$200.00
				Sports Night in Las Vegas											
				SPORTS NIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-----		1			\$200.00		0.00				

Totals 134 \$82,725.00